Better Education, Better Coding

WORKSHOPS
4 Topics | 53 Cities | Up to 6 CEUs | 3 Hours | $149.95

WEBINARS
40+ Topics | Up to 2 CEUs | 1 Hour | $99.95 each/$795 subscription

- EMRs – What You Need to Know NOW! MARCH
- Identifying Leaks In Your Revenue Cycle MAY
- How to Perform a Successful Internal Audit AUGUST
- Medicare Compliance – It’s Not a Choice OCTOBER

Better Education, Better Coding
2010 AAPC WORKSHOPS

AAPC medical coding workshops are classroom-style local seminars taught by skilled presenters on current medical coding and billing issues. In 2010, the AAPC will bring four of the most popular and needed topics to 53 different cities throughout the year. Each workshop is 3 hours in length and includes instructor presentation, printed resource material and a question and answer session. Participants can earn up to six (6) CEUs for each workshop they attend for $149.95 ($189.95 for non-members). Continental breakfast is included in the registration price.

Register Today! Call: 800-626-CODE (2633) Online: www.aapc.com

2010 WORKSHOP TOPICS
March EMRs – What You Need to Know NOW!
May Identifying Leaks In Your Revenue Cycle
August How to Perform a Successful Internal Audit
October Medicare Compliance – It’s Not a Choice

2010 WORKSHOP LOCATIONS

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* Event topics, dates and times are subject to change

2010 WORKSHOP PRESENTERS

| Katherine Abel | Brenda Edwards | Jonnie Massey | Donna Stewart |
| Jere Acevedo   | Quita Edwards  | Charla Prillaman | Jaqueline Thelian |
| Corrie Alvarez | Sheryl Forrester| Jana Purrell | Paula Threet |
| Judy Breuker   | Tracey Glenn   | Suzanne Quinton | Jane Tuttle |
| Rhonda Buckholtz | Luann Jenkins | Evelyn Reed | Lashelle Walker |
| Brenda Chidester | Raemarie Jimenez | Kimberly Reid | Susan Ward |
| Chelsia Clark  | Betty Johnson  | Lynn Ring | JoAnne Wolf |
| Yvonne Dailey  | Maggie Mac     | Dianna Shafer | Charlene Yamasato |
| Kimberly Day   | Susan Manning  | Cindy Stahl | Pamelyn Yard |
EMRs – WHAT YOU NEED TO KNOW NOW
Authored By Dr. James Taylor, MD, CPC®

Come learn how to deal pro-actively with EMR issues that plague the industry, such as copy and paste functionality, computerized assisted coding options that ease documentation but raise risk, “Smart Tools” that assist in getting coding elements necessary for billing and other important foundational options needed in the EMR. We will also explore how ARRA impacts EMR selection, functionality required to gain maximum grant dollars and the implementation and optimization process as it impacts the HIM world.

This workshop will help you:
• Learn what the American Recovery and Reinvestment Act offers regarding incentives for immediate implementation
• Learn the alphabet soup of HIT and ARRA requirements for “meaningful use” that trigger $17 billion in Medicare and Medicaid incentives
• Understand the importance of having coding and HIM professionals at the table during the EMR selection, implementation and optimization process
• Explore the inevitable shift in a coder’s responsibilities from the paper world to the electronic world
• Understand how accurately setting up documentation and coding rules into the system drives auto-adjudication of claims
• Evaluate the pros and cons and how to tackle the problematic areas of the EMR

Dr. James M. Taylor is a Board Certified Family Medicine physician and CPC®. After going into private practice in Xenia, Ohio, he joined Kaiser Permanente in Denver, Colorado, in 1995. He has served on the Electronic Health Record team for three years as a physician trainer and system administrator. He served as the Physician Director of Coding from 2002-07 and now is the Medical Director of Revenue Cycle. He recently was elected to the Board of Directors for Kaiser’s physician group, the Colorado Permanente Medical Group.

Find a Location and Register Today!
Call: 800-626-CODE(2633)   Online: www.aapc.com

Dates Available:
Select dates from March 17-24
Price:
Price: $189.95
Members: $149.95
Corporate: $134.96
CEUs:
Pre-Exercise: 1 CEU
Workshop: 3 CEUs
Post-Exercise: 2 CEUs
TOTAL: 6 CEUs
IDENTIFYING LEAKS IN YOUR REVENUE CYCLE
Authored by Cynthia Stahl, CPC®, CPC-H®, CCS-P

This workshop will focus on proven methods for identifying and eliminating weaknesses within your revenue cycle. Beginning with the initial patient contact, the appointment scheduling and ending with the collection of the last allowable dollar, we will share ways to make sure that every scheduled appointment has a reimbursable value. Attendees will leave with the tools and skills to positively impact the revenue cycle in their practice by identifying, empowering and engaging all members of the reimbursement team.

This workshop will help you:
• Learn how to make better use of the initial contact by keeping your front desk up-to-date and informed regarding contracted payers and policies
• Identify simple, pain-free methods for collecting co-payments, patient balances and deductibles
• Understand how to identify new vs. established patients prior to the appointment
• Link services and procedures to capture missing charges
• Explore tools for capturing billable supplies and non-physician services
• Identify missing services or supplies prior to posting the charges
• Understand proper use of modifiers to reduce claim denials

Cynthia Stahl is a past president of the Central Indiana chapter in Indianapolis and has 18 years of experience in the medical profession, developing a broad base of experience in the practice setting while holding the positions of consultant, practice manager and senior coding specialist. She is the lead instructor of Medical Billing Curriculum at MedTech College in Indianapolis and provides medical coding and billing instruction as a writer and research assistant with Elsevier publishing. She also serves on the AAPC’s NAB.

Dates Available:
Select dates from May 12-19

Price:
Price: $189.95
Members: $149.95
Corporate: $134.96

CEUs:
Pre-Exercise: 1 CEU
Workshop: 3 CEUs
Post-Exercise: 2 CEUs
TOTAL: 6 CEUs

Find a Location and Register Today!
Call: 800-626-CODE(2633)  Online: www.aapc.com
HOW TO PERFORM A SUCCESSFUL INTERNAL AUDIT

Authored by Deb Grider, CPC®, CPC-H®, CPC-P®, CPC-I®, CEMC, COBGC, CPCD

This workshop session will cover the key elements of medical chart auditing—from validating examination, decision-making, surgical documentation and other services for every patient chart to reporting and initiating corrective action plans. Don’t find your practice in the middle of a payer audit feeling unprepared and vulnerable. This workshop will help you develop the skills necessary to completely and accurately review and validate medical services from a compliance perspective.

This workshop will help you:

• Develop a functional knowledge of the key elements in a medical record
• Contrast the differences in the 1995 and 1997 Evaluation and Management Documentation Guidelines
• Outline the process for correctly assessing medical decision-making factors and supporting medical necessity
• Evaluate the key elements of other types of audits, including surgical and ancillary services
• Design an auditing report and/or corrective action plan based on results
• Apply chart auditing hands-on skills working with multiple case studies

Deborah Grider has been involved in health care for 30 years and speaks nationally across the country in relation to compliance, coding and reimbursement. She is the Vice President of Strategic Development for the AAPC and the past president of the AAPC’s NAB. Grider has worked with many physicians nationally on coding, reimbursement, compliance and regulatory issues, specializing in medical chart audits among many specialties, as well as practice management and coding consulting.

Dates Available:
Select dates from August 11-18

Price:
Price: $189.95
Members: $149.95
Corporate: $134.96

CEUs:
Pre-Exercise: 1 CEU
Workshop: 3 CEUs
Post-Exercise: 2 CEUs
TOTAL: 6 CEUs

Find a Location and Register Today!
Call: 800-626-CODE(2633)  Online: www.aapc.com
The Centers for Medicare & Medicaid Services (CMS) has an insatiable thirst for change. New guidelines are disseminated daily, which must be implemented by health care providers and Medicare contractors. It is important to know when and where to find the regulations and how to decipher their seemingly coded messages. It is equally important to know when new regulations are applicable to just your Medicare patients or when they are applicable to all of your patients. If you are frequently overwhelmed sifting through new guidelines, we will teach you the tricks-of-the-trade and review the steps leading to compliance.

This workshop will help you:
• Learn the differences between Medicare compliance regulations and other federally mandated compliance regulations and why those differences matter
• Understand the importance of compliance and the consequences for those who do not take it seriously
• Understand who is auditing you for compliance (e.g., MAC, CERT, OIG, RAC, ZPIC), what they are looking for and how to mitigate your possibilities of being audited
• Identify compliance hot spots and know what you must do to avoid them
• Know where to go for the right answer – we will give you valuable resources you can use that will help ensure your compliance

Well known for her spirited Medicare Part B workshops, Teresa Bolden has helped physicians, consultants, compliance officers, practice managers and coding and billing specialists understand Medicare rules and regulations, leading to increased revenues through proper billing techniques. After 25 years of Medicare Part B service, she now serves as a Medicare Compliance Consultant for Peck & Associates. Her advanced knowledge of the Medicare program helps her quickly resolve Medicare billing and documentation issues.

Find a Location and Register Today!
Call: 800-626-CODE(2633)   Online: www.aapc.com

Better Education, Better Coding
## 2010 WEBINARS

### SINGLE
- Entire office can attend
- Choose one event
- Access live and on demand
- Earn up to 2 CEUs (per attendee)
- 60-minute presentation
- Expert presenter

**$99.95**

### SUBSCRIPTION
- Entire office can attend
- Access ALL 2010 webinars live and on demand
- Earn up to 80 CEUs (per attendee)
- 60-minute presentations
- Expert presenters
- **Bonus:** 2011 Code Updates

**$795**

*Early Bird Price: $695 through Dec. 31*

### WEBINAR CATEGORIES

#### Improve Your Coding APTitude
Improve your Coding APTitude (Anatomy, Pathophysiology, Terminology) webinars will reinforce concepts of anatomy, physiology and terminology within a specific subject area. An understanding of APT will help coders have a clearer picture of the whys and hows of procedures being coded. Webinars in this track will be coding focused, but will provide a foundation in APT to aid in the code selection process.

#### ABCs
The ABC track includes topics that are appropriate for a beginning coder or for someone who wants an introduction to a new topic. The webinars in the ABC track focus on the basic fundamentals of a topic and are appropriate for all experience levels. The ABC series will also offer content for the more advanced coders by providing at least four advanced points per webinar.

#### Specialty E/M Series
The Specialty E/M track takes a new approach to E/M training by focusing on E/M issues for only one specialty per webinar. This format provides a more advanced lesson in E/M and gives participants information that is specific and relevant to their specialty. For example, review of system and medical complexity issues differ from specialty to specialty as each specialty has its own focus.

#### Know Your...
The "Know Your..." webinar track assumes some prior knowledge of the subject matter and begins the discussion on an advanced level. Intimate knowledge of the rules governing coding is critical to the success of a coder and this track will help coders gain that familiarity. The "Know Your..." track will advance coding knowledge and understanding beyond the normal parameters.

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### Register Today!
Call: 800-626-CODE(2633)  Online: www.aapc.com
1. Personal Information (where information will be sent - no post office box allowed)

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☐ Webinar Subscription

Payment Options
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(Make all checks payable to the American Academy of Professional Coders)

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Check accuracy of the above information and send the completed registration form, with payment, to the address below.

Cancellation Policy
All cancellations are subject to a $25.00 cancellation fee. Cancellation requests must be received in writing (fax/email/mail) at least 14 days prior to the workshop date or no refund will be available. In the event that a cancellation is received less than 14 days prior to the workshop no refund or credit will be available.

Please note: All registrations must be paid in full before the day of the workshop.

American Academy of Professional Coders
2480 South 3850 West, Suite B, Salt Lake City, Utah 84120
800-626-2633(COD E), Fax: 801-236-2258